
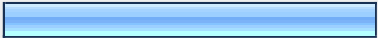
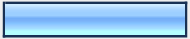







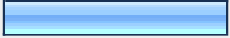
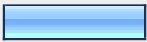


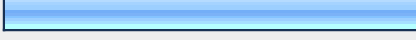
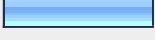
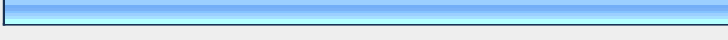

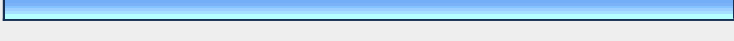
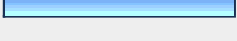
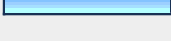
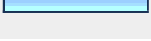
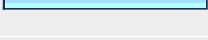





# SBPC Residential Survey

1. Approximately how far do you live from Route 28?			Response Percent	Response Count
Next to or along Route 28			27.9%	73
<b>Less than 1/4 mile</b>			<b>40.8%</b>	107
1/4 mile to 1/2 mile			19.8%	52
1/2 mile to 2 miles			9.9%	26
Not near Route 28			1.9%	5
			<b>answered question</b>	<b>262</b>
			<b>skipped question</b>	<b>0</b>

2. Approximately how far do you work from Route 28?			Response Percent	Response Count
Next to or along Route 28			6.9%	18
Less than 1/2 mile			5.7%	15
1/2 mile to 2 miles			12.2%	32
2 to 5 miles			5.7%	15
<b>Out of Town</b>			<b>45.4%</b>	119
Not applicable			24.4%	64
			<b>answered question</b>	<b>262</b>
			<b>skipped question</b>	<b>0</b>

**3. The following non-motorized uses are under consideration for the bicycle and pedestrian corridor. Please check a maximum of FOUR (4) choices**

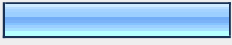
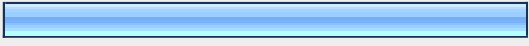



		Response Percent	Response Count
Commuting to work		15.4%	40
Regional connections		5.0%	13
To school		2.7%	7
Running Jogging		45.4%	118
Strollers		16.2%	42
Cycling		80.0%	208
In-line skating		9.2%	24
<b>Walking</b>		<b>80.8%</b>	210
Dog Walking		25.4%	66
Cross-country Skiing		18.1%	47
Snow shoes		15.8%	41
Nature Observation		22.3%	58
To shopping		23.1%	60
Other		1.2%	3
None		5.0%	13
		Other (please specify)	10
		<b>answered question</b>	<b>260</b>
		<b>skipped question</b>	<b>2</b>

Percentages in this question are affected by the option to choose more than one response.


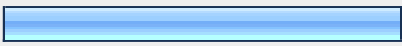
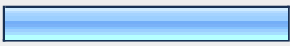

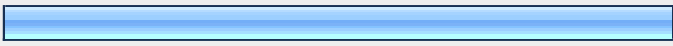
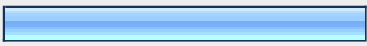




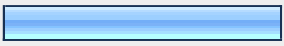


**4. Are there any uses you would not want to see? List here.**

		Response Count
		53
		<b>answered question</b>
		<b>53</b>
		<b>skipped question</b>
		<b>209</b>

5. If the bicycle and pedestrian corridor is built how often would you or a family/household member(s) use it?

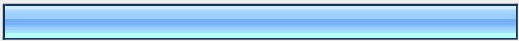


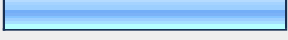


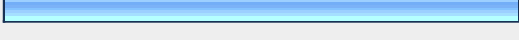

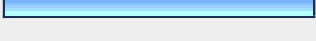
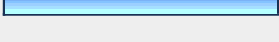
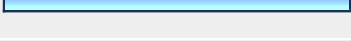

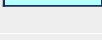
		Response Percent	Response Count
daily		24.8%	65
<b>weekly</b>		<b>57.6%</b>	151
monthly		7.6%	20
seldom		5.7%	15
never		4.6%	12
		<b>answered question</b>	<b>262</b>
		<b>skipped question</b>	<b>0</b>

6. Check a maximum of FOUR (4) reasons you feel are POSITIVE aspects of safe bicycle and pedestrian routes.

		Response Percent	Response Count
<b>Safe areas for walking / cycling</b>		<b>88.4%</b>	229
Safe routes for children		43.6%	113
Alternative to the car		31.3%	81
Property values along trail increase		10.0%	26
Safe route to exercise		73.7%	191
Positive Environmental impacts		39.8%	103
Save money on gas		12.7%	33
Connections to transit		6.6%	17
Connection to schools, parks		5.0%	13
Connections to shopping		20.1%	52
Connections to larger trail system		30.5%	79
Other		1.2%	3
None		5.4%	14
		Other (please specify)	4
		<b>answered question</b>	<b>259</b>

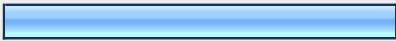
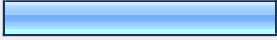
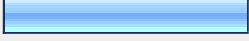


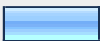
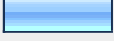






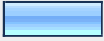
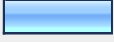

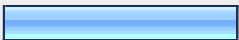

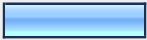
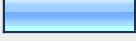
Percentages in this question are affected by the option to choose more than one response.

7. Check a maximum of FOUR (4) concerns you feel could be NEGATIVE aspects of a bicycle and pedestrian corridor.

		Response Percent	Response Count
Litter		56.5%	144
Parking		12.5%	32
Access		7.5%	19
Safety		31.0%	79
Privacy		8.6%	22
Shortcuts		6.3%	16
<b>Illegal use by motorized vehicles</b>		<b>56.9%</b>	145
Liability		8.6%	22
Maintenance long term		34.1%	87
Cost of development		30.2%	77
Intersections road crossings		38.0%	97
Other		3.5%	9
None		10.6%	27
		Other (please specify)	13
		<b>answered question</b>	<b>255</b>
		<b>skipped question</b>	<b>7</b>

Percentages in this question are affected by the option to choose more than one response.

8. We want to plan for destinations that you would want to reach by cycling or walking from your home. Select four places where you walk or bike to today or given the availability of safe bicycle and pedestrian connections you would walk or bike in the future. We cannot list every location so if the site is near these sites then select the nearest location, or add locations below.

		Response Percent	Response Count
The Mall at Rockingham Park		43.1%	110
Rockingham Mall (Shaw's, Kohl's)		29.8%	76
Plaza with Post Office		26.7%	68
Plaza with Barnes and Noble		22.4%	57
Plaza with MarketBasket Kmart Staples,		16.9%	43
Plaza with Demoulas, AC Moore, Home Depot		10.2%	26
Plaza with Best Buy, Linens and Things		11.8%	30
Plaza with Dollar Tree		3.9%	10
Plaza Larry's Country Store and Ritz Camera		2.0%	5
Ski House T'Bones area		7.1%	18
Buchikas and Barrons area		11.0%	28
Breckenridge Plaza (Colosseum Restaurant)		9.0%	23
CVS Autozone area		7.1%	18
Victorian Park Golf		10.6%	27
Target		11.8%	30
BJ's Wholesale		3.9%	10
Walmart		25.5%	65
Depot intersection area (97 and 28 area)		27.8%	71
Kelly Road, Hampshire Road area locations		15.3%	39
Cluff Crossing area locations		14.1%	36

Percentages in this question are affected by the option to choose more than one response.

None		11.0%	28
		Other (please specify)	19
		<b>answered question</b>	<b>255</b>
		<b>skipped question</b>	<b>7</b>



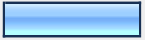


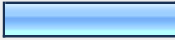
**9. The Salem Route 28 Bicycle and Pedestrian Corridor is also a project that will involve getting people across Route 28. If there were safe pedestrian crossings with traffic lights which would include pedestrian and cycling needs, which of the following areas would you recommend for a crossing of Route 28? Please feel free to add locations in the space provided. Please see map references at end of each selection.**

		Response Percent	Response Count
Lawrence and Hampshire (A)		30.2%	75
Circuit City Traffic Light (B)		11.7%	29
Pattee Road (C)		9.7%	24
Kelly Road (D)		29.8%	74
Home Depot Traffic Light (E)		26.2%	65
Demoulas/Marshalls Traffic Light (F)		23.4%	58
Cluff Crossing (G)		37.1%	92
Rockingham Boulevard (H)		36.3%	90
Post Office traffic light (I)		28.6%	71
<b>Depot intersection Route 28 and 97 (J)</b>		<b>56.9%</b>	141
Taylor Street (K)		12.9%	32
Old Rockingham Road (L)		23.8%	59
Walmart (M)		35.9%	89
Lake Street, Old Route 111 (N)		29.8%	74
Other		3.6%	9
		Other (please specify)	19
		<b>answered question</b>	<b>248</b>
		<b>skipped question</b>	<b>14</b>

Percentages in this question are affected by the option to choose more than one response.

**10. In addition to the cycling and pedestrian opportunities along Route 28 there is a planning effort to develop a transit system stopping at commercial locations along the Route 28 corridor and other areas such as other major employers, Town facilities, and the Park and Ride off I- 93. This system will provide regular routes and connections to other systems though the park and ride. In this regard please complete the following statements: MYSELF OR A MEMBER OF MY HOUSEHOLD....**

	Strongly Agree	Agree	Disagree	Don't Know	Response Count
... .think that a bus for this area is necessary.	27.6% (68)	<b>42.3% (104)</b>	18.3% (45)	11.8% (29)	246
... .would use transit for local trips. (Salem, Derry)	17.1% (42)	<b>39.6% (97)</b>	29.0% (71)	14.3% (35)	245
... .would use transit connections to the Park and Ride at Exit two in Salem and then eventually to other points in Massachusetts or points north.	25.0% (62)	<b>33.5% (83)</b>	26.6% (66)	14.9% (37)	248
... .would use transit as part of a regular commute.	11.9% (28)	22.1% (52)	<b>45.1% (106)</b>	20.9% (49)	235
... .would leave a car at home because of transit opportunities.	21.3% (53)	<b>36.1% (90)</b>	28.5% (71)	14.1% (35)	249
... .will not be interested in transit and never will be interested.	7.5% (17)	6.6% (15)	<b>68.6% (155)</b>	17.3% (39)	226
	<b><i>answered question</i></b>				<b>256</b>
	<b><i>skipped question</i></b>				<b>6</b>

11. How many people in your household might use transit?			Response Percent	Response Count
1			18.4%	47
2			38.3%	98
3			14.8%	38
4			5.5%	14
5 or more			4.3%	11
None			18.8%	48
			<i>answered question</i>	<b>256</b>
			<i>skipped question</i>	<b>6</b>

12. We would like to know your household preferences for the amount of time one might walk or cycle to bus stop.								
	5 min	10 min	15 min	20 min	> = 25 min	N/A	Response Count	
How many minutes would you or a household member walk to a bus stop?	22.0% (56)	<b>36.9%</b> <b>(94)</b>	20.0% (51)	6.3% (16)	1.6% (4)	16.5% (42)	255	
How many minutes would you or a household member bike to a bus stop?	16.1% (40)	25.3% (63)	13.3% (33)	8.8% (22)	3.2% (8)	<b>36.1%</b> <b>(90)</b>	249	
							<i>answered question</i>	<b>255</b>
							<i>skipped question</i>	<b>7</b>